

THE

# QUARTERLY BULLETIN

*for metropolitan nurses*

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THE QUARTERLY BULLETIN  
for Metropolitan Nurses

Welfare Division

METROPOLITAN LIFE INSURANCE COMPANY

Donald B. Armstrong, M.D., Third Vice-President  
in charge of Welfare Services for Policyholders

Nursing Bureau  
Alma C. Haupt, R.N.  
Director

The Quarterly Bulletin  
Margaret Reid, R.N.  
Editor

Vol.1, No.1

January 1937

THE QUARTERLY BULLETIN is for all salaried Nurses employed by the Metropolitan Life Insurance Company. Its purpose is to serve as a market place for the exchange of ideas and experiences. It can fulfill this purpose only if those who have tales to tell and ideas to contribute will help to furnish "goods" for exchange.

It isn't necessary to be a writer to tell other people about what you are doing and thinking. The experiences and the ideas themselves are what count. If you will report the nature of the incident, the difficulties presented by it, and what you said or did to overcome them, the editor will do the rest. One way to test a story or an idea is to say to yourself: "Would I be interested in this if it had happened to someone else or if someone else had thought of it?" If your answer is yes, write it as it occurred to you and send it to Miss Margaret Reid, at the Home Office.

Unusual cases, interesting meetings, educational projects, community or individual health problems which you have helped to solve - these are some of the things about which each one of the 718 Metropolitan Nurses can tell the other 717.







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GREETINGS FROM THE HOME OFFICE

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DR. ARMSTRONG INTRODUCES  
THE QUARTERLY BULLETIN

It is indeed a pleasure, through the medium of this first issue of our new Quarterly Bulletin, to extend to all Nurses of the Company, and particularly those on our local Field staffs, the best wishes of the undersigned and of all of our Home Office associates, for a most happy and successful 1937.

Older members of the staff will recollect that we experimented years ago with a somewhat irregularly issued Field Bulletin for our Nurses. While useful, we did not at that time have the facilities which we now possess for making such a publication of value to our salaried staffs. It seems timely to revive this effort, and it is our expectation that this simple and informal bulletin, under the guidance of Miss Haupt and the immediate supervision of our Nursing Educational Director, Miss Reid, will furnish a medium for the transmission of important information from the Home Office to the Field, and will link in more effective cooperation our Field and Home Office efforts to serve the Company's policyholders.

Nineteen-thirty-seven promises to be an excellent year for the Company as a whole, and I know that each of our Nurses will join with us in an effort to make every phase of the Company's work meet the highest standards of professional and business performance. Let me congratulate you, as we do ourselves, upon the opportunity which we jointly have for participation in the great work of the Company in the field of preventive medicine and public health.

DONALD B. ARMSTRONG, M.D.  
Third Vice-President

MISS HAUPT DESCRIBES THE  
METROPOLITAN NURSE'S JOB

The common goals of the whole Metropolitan nursing family are first to care for those who deviate from health and to bring them back to usefulness and second to keep policyholders well. In order to serve those who most need us we should hold ourselves responsible for recognizing in the families we visit, the general indications of beginning disease or deviation from health. We have the further responsibility of informing policyholders who are not sufficiently acquainted with the Nursing Service. This is a challenge to interpret our work more explicitly to physicians, and, through our Managers and Agents, to our policyholders.

The technical skill and excellent quality of the bedside nursing given by Metropolitan Nurses are highly regarded by the medical and nursing professions and by our Agency staffs. We are also coming to realize more and more that teaching goes hand in hand with nursing in every home visit. In order to select what to teach and then to learn how to teach it under "57 varieties" of home conditions, it is necessary for all public health nursing services to keep abreast of rapid developments in the scientific world, new techniques, new emphases, and new agencies of government.

We hope that this Bulletin will suggest more effective ways of serving, through nursing and teaching, the policyholders who need us. Each of you has a big part to play in the Metropolitan's contribution to the health of Canada and the United States, and it is a pleasure to acknowledge here the contributions you have already made, not only in measures statistically recorded, but also in those "intangibles" of comfort, good will, and friendliness that mean so much. May 1937 bring you to further achievements in terms of service!

ALMA C. HAUPT, R.N., Director of Nursing







### THE WIDE-AWAKE NURSE

The wide-awake nurse is the nurse who keeps abreast of the times - knows what is going on in the world and what are the latest developments in her own as well as related fields. She keeps in touch with her local health department and its officers and understands the significance of morbidity and mortality statistics for her community. She is thoroughly acquainted with the latest approved methods and techniques in public health nursing, and she also has a knowledge of such subjects as nutrition, mental hygiene, and educational psychology which help her to approach her problems with an intelligent point of view so that she may deal with her patients as individuals rather than merely as cases of illness.

Metropolitan Nurses have had unusual opportunities for self-education during the past year. Latest information on communicable disease nursing has been made available. In the Pacific Coast Territory, the Company offered to Southern California Nurses a course in mental hygiene. Miss Schawe's nutritional visits were a distinct help in broadening the Nurses' background and making the service more valuable to policyholders.

The new year brings with it added responsibilities, but our Nurses are in a better position than ever before to meet the problems which confront them in their daily work. My good wishes go to each and every member of the Metropolitan nursing family.

HELEN C. LAMALLE, R.N.  
Superintendent of Nursing

### "LES ECHOS"

We are very happy to learn that Dr. Armstrong has approved the revival of an informal Quarterly Bulletin, and we shall look forward with a great deal of pleasure and interest to receiving copies of it.

Seven years ago, as the result of the experience of one of our Nurses in a small district, it was decided we should arrange some means for the Nurses to tell each other of their experiences and difficulties and how they were overcome. This Nurse was asked to be editor of a few pages which would be prepared quarterly and distributed to all salaried Nurses in Canada. These pages were called "Les Echos" (Echoes). We do not know where the name came from - no one seems to be responsible - but it was and still is most appropriate. At first there was some difficulty in getting the necessary material, now there is more than can be used.

At the Regional Conference held in Three Rivers on October 12th and 13th, the Nurses were asked if they were really interested in "Les Echos" or whether they would be just as glad to have it discontinued. The same question was asked in the last edition of the news-letter. The following is one Nurse's reply which typifies the general feeling: "I was very much surprised to read that it had been suggested that the news-letter (Les Echos) be discontinued. In my estimation it would be a big step backwards."

Our best wishes for the success of the Quarterly Bulletin.

ALICE AHERN, R.N.  
Assistant Superintendent of Nursing







Just recently a Metropolitan Nurse asked the editor, "Who is Miss Crosby? You have referred to her and the Bureau of Social and Health Agencies frequently while we have been talking. And who is Miss Hannah---?" Before answering, the editor pulled out a shorthand notebook entitled "Suggestions for the Bulletin," and jotted down the words "Who's Who!" So the Pocket Biographies column came in to the Bulletin.

As subjects for the first biographies, we have chosen a few of the directors of the various bureaus of the Division, not only to answer the inquiring Nurse above, but also to satisfy the natural curiosity each one of us has about the leaders who have helped to make possible the marvelous record reported in Twenty-Five Years of Life Conservation. Furthermore, the Bulletin wishes to report that in so far as their special activities relate to the nursing program, these Bureaus are at our service, and requests for information, sent to Miss Haupt, will be gladly answered.

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First (As He's Near the Top of the Alphabet) Let Us Introduce -----

MR. W. GRAHAM COLE  
Director, Bureau of Safety

Mr. Cole, after securing his training in civil engineering at the University of Maryland and Massachusetts Institute of Technology, took his first job with the Baltimore Sewerage Commission as Assistant Designing Engineer. Later, as the town engineer in a steel company town, he found himself sharing an office with a young chap who was called the Safety Engineer. Mr. Cole became so interested in discussing this work and its

possibilities that when the opportunity came for him to be Safety Engineer of the Maryland Plant of the Bethlehem Steel Company at Sparrows Point, Maryland, he gladly accepted the position. As he said, it was just an accident of fate that got him into the field of safety, but he has remained in this work for more than twenty years.

Many interesting positions have been Mr. Cole's lot since that day. He subsequently served as Director of Safety and Industrial Relations of the Southern Pine Association of New Orleans; Safety Engineer of the Lumbermen's Mutual Casualty Company of Chicago; Director of Conservation, United States Chamber of Commerce, Washington, D.C.; and Secretary of the Washington (D.C.) Safety Council. He has been with the Company in his present activities for over ten years. At the request of the Civil Works Administration he was loaned by the Metropolitan to serve as State Director of Safety for the C.W.A. of New York, and developed a safety organization and program which has been continued under the present Emergency Relief Administration of the State. Mr. Cole has been very active on several committees of National, State, and local importance. Perhaps the one of greatest interest to those of us who have done considerable interstate driving is the National Conference on Street and Highway Safety which has developed uniform State traffic regulations and a manual on standard traffic control devices. Mr. Cole is also a member of the Institute of Traffic Engineers and Chairman of the Committee on Accident Records of the National Safety Council.

With such an authority on safety measures to inspire and guide us, we should be able to bring true the Company's dream of a no-accident record in the Nurses' Safe Driving Contest!







### An Open Letter

Mr. A. F. Sommer, Manager  
Metropolitan Life Insurance Company  
Cincinnati, Ohio

My dear Mr. Sommer:

Do you know that 572 persons died from pneumonia in Cincinnati in 1935?

Do you know that of that number 130 were Metropolitan policyholders?

Would it be agreeable for your Nurse, Miss Bingel, to discuss briefly the pneumonia situation in Cincinnati with your Agency staff this week? She will ask you for an appointment.

Yours very truly,  
(signed) ISABEL E. CARRUTHERS  
Local Supervisor  
Cincinnati Nursing Service

This letter was the outcome of a meeting of the Cincinnati staff to discuss the pneumonia situation in Cincinnati, particularly to see what could be done to reduce the incidence of unnursed pneumonia patients and how to find the cases in their early stages.

"Within three days," writes Miss Carruthers, "we had appointments for a talk to the Agency staff in six different offices."

Each Nurse was given the following list of facts to use in her talks to the Agents.

### Facts about Pneumonia in Cincinnati

The pneumonia deaths in Cincinnati, colored and white, for the three consecutive years 1933, 1934, and 1935. (These rates showed a definite increase each year.)

The number of these deaths that were Metropolitan Life Insurance Company policyholders.

The care and treatment provided

for lobar pneumonia patients in the Cincinnati General Hospital.

### Facts about the Treatment of Pneumonia

A simple explanation of the serum treatment, stating when it is effective and when not (see your Handbook on the Nursing Care of Pneumonia).

All cases of pneumonia cannot be treated with serum, not even all cases of lobar or pneumococcus pneumonia.

If serum were used throughout the country today in cases for which it is appropriate, the pneumonia mortality rate - the third cause of death - would be reduced 25 to 30 percent.

Dr. Thomas Parran, United States Surgeon General, states, "A check-up has shown that where there is a nurse available to give care to the pneumonia patient the chance of recovery is doubled."

### Facts about the Company's Experience with Pneumonia and What It Has Done and Is Doing to Combat the Disease

Pneumonia costs the Company \$9,000,000 a year in death claims!

In 1935 a study of pneumonia deaths among policyholders revealed that 35 percent received nursing care in a hospital; 15 percent were cared for by Metropolitan Nurses; and 50 percent were not nursed by either of the above and probably only a few had private duty or other nursing care.

The Company has spent several hundred thousands of dollars in research on influenza and pneumonia since the influenza outbreak in 1918. It has contributed \$20,000 a year for two years to the New York State Pneumonia Control Program.

Were pneumonia deaths reduced by 25 percent to 30 percent as they can be by the nation-wide use of serum therapy, the Company would save in death claims in a few months all it







(Continued from page five)

has spent in research.

"Following a discussion of these facts, and what the Nurse and Agent can do to aid in the reduction of pneumonia death claims, "Miss Carruthers explains, "the Nurse is instructed to emphasize that finding the cases early and getting them under medical and nursing care immediately is the first and, because it is the first, the most important step in the attack. Agents and Nurses can therefore:

"First, urge every policyholder to call the Nursing Office immediately and directly whenever illness occurs.

"Second, tell the policyholder that our Welfare Division is urging the importance of medical care early in the illness: therefore, call the doctor at once.

"Third, place the Pneumonia dodger Pneumonia Works Rapidly and the booklet Colds, Influenza, Pneumonia in every policyholder's home before this month is over."

#### MOBILIZING ALL METROPOLITAN NURSES IN THE PNEUMONIA CAMPAIGN

Every Metropolitan Nurse may not have six Managers or several Agents with whom she may discuss the pneumonia problem, but each Nurse has one Manager, at least, and one or more Agents. Several Nurses working alone, but in the same Agency District, might pool their ideas on how to approach the pneumonia problem in that District. The Home Office will be glad to discuss individual plans. In any case, tell us what you do to re-

duce pneumonia deaths in your community, for each one of us will benefit by hearing of the experiences of others!

?  
DID  
YOU SAY  
BATTERY  
TROUBLE  
?  
?

Each year automobile drivers are installing more and more electrical accessories on their cars. This, of course, has a tendency to run down a car's battery, and a run-down battery is very troublesome, especially during the winter months.

The 1935, 1936, and 1937 Chevrolets are equipped with a special mechanism to increase the rate at which the battery is charged when the car is running during the daytime. This mechanism is put in operation by pulling the light-switch button out to the "first position." The first position is half way between the "off" and the "parking" position. The lights will not be turned on but the battery charging rate will be increased.

To keep the battery well charged during cold weather and especially when using either a heater or a radio, it is advisable to keep the light switch at the first position in the daytime.







### THAT SIPPY DIET!

Just how important it is to watch helpers or mothers do the thing we have demonstrated or that the doctor has told them to do, is illustrated in the following case reported to us by Miss Grace Anderson when she was on the Knoxville, Tennessee, staff.

Mr. Ross, employed by an industrial organization carrying Group insurance, had been ill and away from work at short intervals over a period of three years. The diagnosis was gastric ulcer, and the usual diet and treatment had been ordered. There had been a frequent change of physicians but each ordered the Sippy Diet.

Mr. Ross was very badly under-nourished when I first visited him. To express it in his own words, he had to jump twice in the same place to make a shadow. He chewed tobacco constantly. He had a bad pyorrhea and was very uncomfortable because of hemorrhoids. He was also greatly depressed and discouraged. "I can't digest the food the doctor ordered," he complained.

On my second visit I went to the kitchen to observe the preparation of the Sippy Diet and discovered that the family had never understood that the cream content of this diet is very important. Each time they had attempted to follow the physician's orders they had merely used whole milk which the patient could not digest. They feared that cream was beyond their means.

A confidential report to the employer brought immediately 18 ounces of cream daily to the home of the patient. The industrial nurse cooperated by giving the special medication, which was an intramuscular injection of a preparation of histidine. At the

end of a five months period an x-ray examination showed the ulcers completely healed. The patient had stopped chewing tobacco, his pyorrhea was entirely cured as were the hemorrhoids. The man had gained 12 pounds and was once more a happy, healthy human being, able to enjoy life to the fullest extent.

If only a nurse could have watched Mrs. Ross prepare that Sippy Diet three years before!

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### A VALUABLE ONE VISIT CALL

Late one hot afternoon, Katherine Pierce, Camden, New Jersey, made a visit on a new case called in at noon - a little boy was ill. The "illness" turned out to be just a slight scratch on the hand! The mother already had applied mercurochrome. Exhausted from the heat and the day's heavy nursing, Miss Pierce dropped into a chair and started talking to the mother. In a few minutes another child about 4 years of age ran into the room, and, as he walked about, Miss Pierce noticed a peculiar throwing out of the left leg. She asked the mother what was the matter. "Oh, nothing, the child is all right!" said the mother. But Miss Pierce explained there must be some cause for the slight limp and the peculiar gait which the mother had never noticed. Before Miss Pierce left, the mother agreed to take the boy to an orthopedic clinic. The diagnosis was congenital deformity of both hips. It was not too late for an open reduction of one hip and a manipulation of the other to effect a complete correction. After hospitalization Miss Pierce gave care in the home. "But the most important visit I made," says Miss Pierce, "was the first one. Today one would never know there had been a deformity."







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## NEW MEMBERS OF THE STAFF

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The Bulletin, in behalf of the whole Nursing Bureau, extends a hand of welcome and best wishes for success to the following Nurses who have been recently appointed to the staff:

### Nurse

Aldrich, Thelma  
Betscher, Elizabeth (Mrs.)  
Boston, Mary  
Christensen, Millie  
Comeau, Leah  
Crothers, Hannah  
Guiffrida, Josephine  
Hill, Virginia  
Kimbrell, Bivion  
Leshner, Mabel  
Liddle, Martha  
Lynch, Elizabeth  
McCay, Sally  
McCoy, Patricia  
Noxon, Josephine  
Olsen, Angela  
Sanford, Evelyn  
Sims, Elizabeth  
Uncapher, Clara  
Young, Dorothy

### Center

Hudson, N.Y.  
Richeyville, Pa.  
Rock Hill, S.C.  
Waukesha, Wis.  
Jersey City, N.J.  
Havre de Grace, Md.  
Jersey City, N.J.  
Fredericksburg, Va.  
Statesville, N.C.  
Amsterdam, N.Y.  
Jefferson City, Mo.  
Jersey City, N.J.  
Griffin, Ga.  
Port Jervis, N.Y.  
Oil City, Pa.  
Bloomington, Ill.  
Jersey City, N.J.  
LaGrange, Ga.  
Marion, O.  
Hickory, N.C.

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### DON'T TELL DADDY

Edith Hale, Marion, Indiana, was making a prenatal visit. It was the mother's sixth pregnancy. The money from the bonus which for awhile had seemed destined for an automobile had finally been put into wallpaper, varnish, and paint, and also clothes for the children and her husband. Even old debts had been paid off! "And," exclaimed the mother, "we still have cash for the coming baby."

"I was just recovering from the news imparted to me by the mother," writes Miss Hale, "when I felt a tug at my hand. I looked down to see big excited eyes shining with suspense! It was Willie. I am very fond of Willie! I had taken care of him when he was born.

"'Nurth!' he pleaded. 'Nurth, come out to the kitchen. I got a thecret to tell you!' I laughingly acceded. It must be very important indeed.

"'Nurth,' he confided, as I stooped low to catch each lisped word, 'You won't tell my daddy, will yuh?'

"'No...o!'

"'Did yuh see the little bathket in the closet? Well we are going to get us a new baby!. ...But don't tell Daddy!'"







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TRANSFERS WITHIN THE SERVICE, AUGUST 1, 1936-FEBRUARY 1, 1937

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NURSE	FROM	TO
	<u>Local Field Supervisor</u>	
Sears, Willarette	Rochester, N.Y.	West Pennsylvania Metropolitan Nursing Area
	<u>Staff Nurse to Local Supervisor</u>	
Wallin, Judith	Madison, Wis.	St. Louis County, Mo.
	<u>Staff Nurses</u>	
Blonigen, Beulah	Oak Park, Ill.	Madison, Wis.
Burke, Helen	St. Louis County, Mo.	Durham, N.C.
Curren, Clara	Jamaica, L.I.	Hempstead, L.I.
Fiske, Lena	Jersey City, N.J.	Jamaica, L.I.
Foster, Eva	Union City, N.J.	Middletown, N.Y.
Heath, Flora	Disability	Binghamton, N.Y.
Hodgson, Margaret (Mrs.)	Rochester, N.Y.	Gates, N.Y.
Kelly, Marie	Rochester, N.Y.	East Rochester, N.Y.
Popp, Elizabeth	Jersey City, N.J.	Pikesville, Md.
Richardson, Helen	Bloomington, Ill.	Tulsa, Okla.
Scalone, Alba	Jackson Heights, L.I.	Jamaica, L.I.
Smith, Mildred	Jersey City, N.J.	Kingston, N.Y.
Stichter, Anne B. (Mrs.)	Pottsville, Pa.	Durham, N.C.
Tate, Maud (Mrs.)	Rochester, N.Y.	Jersey City, N.J.
White, Nellie	Statesville, N.C.	Charlotte, N.C.
Whitlock, Edwina	Centralia, Ill.	Waukegan, Ill.
Withers, Leola (Mrs.)	Fredericksburg, Va.	Roanoke, Va.







### ARMED SAVAGES DEMAND VACCINATION!

Three hundred Moros, all armed with krisses, appeared outside an Army camp in the Philippines and announced, "We have come to be vaccinated." The post surgeon said; "I am very sorry, but I haven't any vaccine." They replied, "We came to be vaccinated, not to listen to any foolishness." The surgeon heard the whisper of drawn krisses. He thought quickly. "Without doubt you're in urgent need of vaccination," he agreed. "I'll see that you are accommodated at once."

He retired and returned shortly with a bottle of distilled water. With a scarifier he carefully scratched each arm and applied sterile water. When he finished the last brown arm, he said, "One time is not enough. You must come back on the tenth day."

The satisfied savages returned to the jungle, and the doctor hurried to the telegraph operator. His message requested a large supply of vaccine. It arrived, and at the end of the ten days the Moros all reappeared. This time they were really vaccinated.

This is only one short incident in the life of Dr. Victor Heiser. His book, An American Doctor's Odyssey\*, is proof-positive that a life devoted to service in public health can be exciting and rewarding.

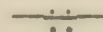
Do we hear you say, "Only a man would have such opportunity"? We suggest that you bolster up your feminine pride by reading Jungles Preferred by Janet Miller. This is a woman doctor's account of three years spent in the Belgian Kongo, fighting sleeping sickness. It had been thought necessary to send a man physician to this part of Africa which is so dangerous as to be called "the white man's grave." However, Dr. Miller was the only doctor who would undertake the position.

\*W.W. Norton Co., N.Y. 1936, \$3.50.

### VENEREAL DISEASE CONFERENCE AT WASHINGTON, D.C.

Miss Alma Haupt, Miss Margaret Reid, and Miss Hortense Gruber, Territorial Supervisor for the Metropolitan and Atlantic Coast areas, attended the Conference of Venereal Diseases called by Dr. Thomas Parran, Surgeon General, United States Public Health Service, December 28-30, 1936. The conference marked the launching of one of the most important public health campaigns to be held in the last 15 years. You have probably seen the newspaper accounts of the meeting. The public health control of syphilis and gonorrhea, clinical and treatment aspects of the diseases, and follow-up measures were discussed. The next shot to be fired in the campaign will be National Social Hygiene Day, February 3, 1937. In all probability there will be a nation-wide broadcast on that day at the time local communities are conducting their meetings. This Day is referred to in the Company's syphilis advertisement in the February national magazines.

Let the Bulletin know what your community is planning to do in this epoch-making drive to eradicate syphilis and gonorrhea, and make use of the Company's booklet The Great Imitator.



### National Safety Council Conference at Atlantic City, N.J.

"Industrial Nursing pays dividends to everyone in the organization, from the employer to the last man." This keynote of the Industrial Nursing Section of the National Safety Council conference held in Atlantic City, N.J., October 7, 1936, was sounded by our own Miss Gruber, Chairman of the section. The report of this meeting appears in the January number of







(Continued from page ten)

"Public Health Nursing."

While we are mentioning Miss Gruber, we should like to call your attention to the fact that she is Chairman of the Industrial Nursing Section of the N.O.P.H.N., a member of the National Membership Committee, and ex-officio member of the N.O.P.H.N. Board.

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Professional Reviewers Take to the Road

With the exception of Miss Mary Dickerman, well known to us all, each of the six Professional Reviewers at the Home Office has spent several days in the Field during the last year recalling the time when she herself carried the bag and wrote reports at the end of a long hard day of nursing. Extremely interesting is the final summary of these field visits, aimed at the mutual instruction and orientation of the Reviewers and the Field. Mrs. Annie Trow visited points in Georgia, North Carolina, and South Carolina; Miss Hedwig Gnewuch saw services in Washington, D.C., West Virginia, Virginia, and Maryland; Miss Elizabeth Gilcrest went "down east" to Connecticut, Rhode Island, and Massachusetts; Miss Martha James traveled to Ohio, Kentucky, and Indiana; Miss Catherine Ebbitt "ran down" to Trenton, New Jersey. During these trips the Reviewers attended five institutes given by Miss Schawe and six record conferences. They visited 30 of our Nursing Centers and reached through group conferences 164 of the Field Nurses. They called upon 16 visiting nurse associations with whom the Metropolitan has affiliations and addressed 167 nurses of those associations.

The Professional Reviewers are most enthusiastic about the warm wel-

come extended to them and give glowing reports about the work which those of you whom they visited are accomplishing - oftentimes under very difficult and trying circumstances. As Mrs. Trow says: "It was a privilege to have the opportunity to know the Nurses personally. Since we have played together, worked together, and learned to know each other, we have high hopes of what the resulting mutual understanding and closer fellowship will mean to our future work."

SAFETY FIRST

January 1st marked the beginning of an automobile accident prevention contest among Nurses driving cars in the Company's service. Individual certificates and territorial awards will be presented. Scores will be published regularly in this Quarterly.

The 1937 public safety program, which will be closely coordinated with the Company's newspaper advertising campaign, will encourage the creation of community safety organizations. A booklet How to Conduct a Safety Movement will be available upon request. It contains pertinent suggestions and illustrations of the Company's public safety material.



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(Continued from page 14)  
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The Professional Reviewers are most enthusiastic about the work well-



## JUBILEE YEAR

1937 marks the twenty-fifth anniversary of the founding of the National Organization for Public Health Nursing. Nation-wide plans set forth a goal of \$25,000 in special Jubilee gifts from new contributors; 2,500 new members, either nurses or lay, at \$3 a membership; 25 new life members at \$100 each; and 25 new public health nursing agency members. Further details of the Jubilee Program appear in the January (1937) number of Public Health Nursing.

We are sure all the Metropolitan Nurses are interested in this Silver Jubilee program. One way we can actually assist in the celebration is by increasing the number of Metropolitan staffs to be included on the N.O.P.H.N. honor roll for 1937. Our record for the Eastern Area for 1936 was as follows:

- 92 one nurse services
- 19 two nurse services
- 8 three nurse services
- 3 four nurse services
- 3 five nurse services
- 3 six nurse services
- 3 seven nurse services
- 2 eight nurse services
- 1 eleven nurse service
- 1 nineteen nurse service
- 1 twenty-two nurse service

These figures represent a grand total of 288 Metropolitan Nurses in the Eastern Area who are members of the N.O.P.H.N. This is a good record, but we should like to see every Metropolitan Nurse a member. Let's make it so in 1937!

## RED LETTER DAY

On December 2, 1936, the members of the Nursing Advisory Committee of the Metropolitan Nursing Service gathered together in the Welfare Division conference room at the Home Office for a whole day's session to discuss with the Home Office Nursing Bureau staff, and with Dr. Armstrong, Dr. Dublin, Dr. Lanza, and Mr. Scott, problems of policy and relationship rising out of the Company's affiliations with visiting nurse associations. Administrative and educational problems of the Nursing Bureau were also given careful consideration. The members of the Nursing Advisory Committee are all well known in the public health nursing field. Those at the meeting were as follows:

Miss Elizabeth Fox, Director, New Haven Visiting Nurse Association

Miss E.M. Folckemer, Director, Cleveland Visiting Nurse Association

Mrs. Anna Hansen, Director, Buffalo Visiting Nurse Association

Miss Emilie Sargent, Director, Detroit Visiting Nurse Association

Miss Dorothy Deming, Director, National Organization for Public Health Nursing

Miss I. Malinde Havey, National Director, Public Health Nursing and Home Hygiene and Care of the Sick, American Red Cross

Professor Ira V. Hiscock, Yale University

Dr. Frank L. Kelly, Health Officer of Berkeley, California, a member of the Committee, was unable to be present.

Miss Sophie Nelson, Boston, Massachusetts, Director of Nursing for the John Hancock Mutual Life Insurance Company, attended the conference as an especially invited guest.



NATIONAL LIBRARY OF MEDICINE  
Bethesda, Maryland

Gift of  
The New York Academy of Medicine



1937 marks the twenty  
anniversary of the founding of  
the National Library of Medicine  
at Bethesda, Maryland. The  
Library was established by an  
act of Congress, signed by  
President Woodrow Wilson, on  
July 30, 1917. The Library  
has since that time been  
growing in size and scope,  
and its collections have  
become one of the most  
important in the world.

The Library's collections  
include books, pamphlets,  
manuscripts, and other  
materials of interest to  
the medical profession.  
The Library also maintains  
a large collection of  
microfilm and microfiche  
materials. The Library's  
collections are available to  
the public through the  
National Library of Medicine  
Reading Room, which is  
open to the public from  
9:00 a.m. to 5:00 p.m.  
on weekdays.

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